

# Profit Solver® Increases Average Annual Cash Flow by \$92K for more than 350 Veterinarians!

## Newest Version of Profit Solver® 4.0 Software Allows Veterinarians to Understand Costs plus Increase Profits Faster with New ProfitCalc® feature

Tulsa, OK – August, 20, 2010 Fee Technology, Inc. is shipping the latest release of its Profit Solver® Veterinary Software (version 4.0) today with significantly improved performance and many important upgraded features. The newest version of the software provides a ProfitCalc feature that easily calculates the exact profit level of each product or service sold. With a strong feature-set that provides accuracy, control and faster results, a rapidly increasing number of Veterinarians are relying on Profit Solver for its ability to significantly increase cash flow by guiding them to make minimum changes to prices and other expenses.

As with previous releases of the Profit Solver® software, Veterinarians who use it find an average of \$92K worth of new profit without increasing sales or adding new clients. The National Commission on Veterinary Economic Issues (NCVEI) CEO, Karen E. Felsted, commented on the biggest challenges facing Veterinarians in the coming years, "...is practice profitability and the corresponding ability to ultimately sell the practice for a good price. Practice profitability is a critical issue for all employees of the practice, not just owners."

Dr. Diederik Lagerwerff from The Animal Doctors in Palo Alto, CA said "To my surprise and pleasure, the software showed me how to significantly increase my profits the very first year we used it. And to make it even better, each year thereafter we've realized the profit goals we've set. I wouldn't hesitate to purchase this product again today at twice the price." The software does this by taking the guesswork out of pricing. Users can see specifically where to make a few select adjustments to prices, while remaining competitive on the products & services that are most frequently "shopped" by customers. The software also provides Veterinarians with reports and tools that allow them to improve their businesses in various other ways such as analyzing the protocol of services, purchasing new equipment and enabling staff increases and benefits.

Dan Zalta, President & Founder of Fee Technologies, Inc. said "The current economic situation has made the need for the software that much more urgent for Veterinarians who need to excel and make money as well as maintain strong controls over expenses. "

Each Profit Solver® software sold includes an extensive preparation & 4 hour implementation program, at the end of which the clinic will have significant results. Clients are also provided with 6 months of unlimited access to customer support. As an additional option, customers can also purchase the "Profit Solver Business Care Package " which includes all product updates and upgrades that become available within 12 months of the product purchase date and membership on the website to include a variety of articles, tutorials and webinars throughout the year.

While the Profit Solver® software has been sold for 3 years, Fee Technology just recently received U.S. Patent No. 7,742,957 for the software. For additional information about the new patent, please visit [www.feetech.net/news](http://www.feetech.net/news)



### **About Fee Technology, Inc.**

Fee Technology, Inc. is an innovative software technology and integration firm. The Company provides complete software solutions to improve profitability for businesses. The company's premiere product is the Profit Solver®, a next-generation, universal profit setting solution. With more than 300 installations around the globe, Fee Technology, Inc. provides high quality, innovative and cost effective solutions for companies worldwide. The company is headquartered in Tulsa, Oklahoma.

**For more information on patent US 7,742,957 or the Profit Solver® software, visit our website**

**[www.feetech.net](http://www.feetech.net)**